



TRUEX - THE ENTERPRISE AI PLATFORM

AI in production. Not stuck in pilot.

TrueX connects your existing systems to AI securely, with governance built in. Nothing replaced. Connected in hours, a working pilot in weeks.

05 EVALUATION - THE SNAG LIST, AROUND EVERYTHING

EVALUATE

04 CHANNELS - THE ROOF

03 AGENT TEAMS - THE ROOMS

AUTOMATE

02 AI AGENTS - THE WALLS

01 MCP SERVERS - THE FOUNDATIONS

CONNECT · GUIDE

BUILT ON YOUR SYSTEMS: DATABASES · APIS · LEGACY UIS · DOCUMENTS

Hours

to connect your first system

Weeks

to a working pilot

Zero

systems replaced



AWS VALIDATED SOFTWARE PARTNER · AWS PUBLIC SECTOR PARTNER · CYBER ESSENTIALS PLUS

Most AI never makes it to production.

4 in 33

AI proofs of concept reach production. The rest stall in pilot.

IDC & Lenovo, CIO Playbook 2025

PHOTO SLOT

Building under scaffolding - free image, Unsplash licence

Built backwards

Everyone starts with the agent. The plumbing comes last.

- 1 **Agents first**
- 2 **Code everywhere**
- 3 **Data comes later**
- 4 **Tools wired in, no guardrails**

WHAT IT CAUSES

- ✗ Security bolted on - CISO says no
- ✗ One hallucination, wrong action
- ✗ Humans left out of approvals
- ✗ Outcomes eyeballed, not proven
- ✗ Costs climb with every re-write

Built in the right order

Foundations first - so security, people and proof are designed in.

- 01 **MCP Servers**
Secure, observable access to every system. Code lives here.
- 02 **AI Agents**
Instructions, an approved LLM and permitted connectors. No code.
- 03 **Agent Teams**
Specialised agents share work on complex, multi-step tasks.
- 04 **Channels**
Teams, Slack, email, WhatsApp - where your people already work.
- 05 **Evaluation**
Accuracy, outcomes and cost proven objectively, from day one.

Coding lives at the MCP layer. Everything above is business-led configuration.

Four capabilities. One platform.



Connect

Give every system a secure, governed AI interface - in your own single-tenant environment.

PRIVATE MCP SERVERS • SSO • RBAC



Automate

AI agents with memory execute end-to-end processes through your connected systems, 24/7.

AGENTS • AGENT TEAMS • ANY LLM



Guide

Verified company knowledge guides every agent and employee decision - traced to its source.

HYBRID RETRIEVAL • AUDIT TRAIL



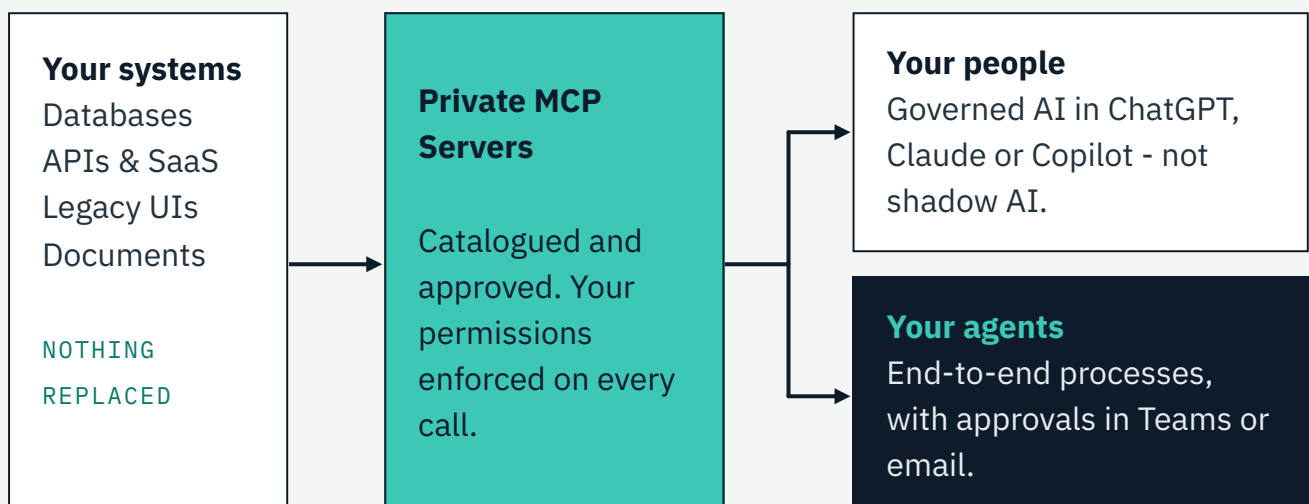
Evaluate

Monitor every AI for accuracy, cost and security - catching errors before customers do.

LLM-AS-A-JUDGE • SCHEDULED RUNS

Connect once - serve your people and your agents.

One investment, two payoffs: quick wins for staff now, automation on the same foundation next.



The benefits that matter - not the features.

01 Out of pilot, into production

A working pilot in weeks, on a platform - not on ad-hoc code that has to be re-written.

02 Nothing replaced

Your systems, permissions and processes stay. Even legacy apps with no API can be automated through their UI.

03 Business-led, not code-led

Agents are configured in business language. Coding is confined to the connector layer.

04 Security your CISO can say yes to

Your own dedicated single-tenant environment. SSO, RBAC, Cedar policies and a full audit trail.

05 Proven, not eyeballed

Every AI action evaluated for accuracy, cost and security - against ground truth and LLM-as-a-Judge.

06 Cost you control

PAYG with no upfront licence. The right LLM per task, no lock-in, and usage limits on token spend.

Nothing for you to run.

TrueX is delivered as a managed platform on AWS serverless services. We run the infrastructure - your team's effort goes into business outcomes.

✓ SCALES WITH
DEMAND

✓ ALWAYS
AVAILABLE,
24/7

✓ FULLY MANAGED
BY US

✓ PAY FOR WHAT
YOU USE

Proven in practice.

TELECOMS

Address validation and service discovery on a bot-protected portal

- Postcode-driven address search and validation
- Services identified by reading pages with complex rules
- Bot-aware design that works with the portal's bot detection

RULES-HEAVY WEB READING AUTOMATED

SAAS

GenAI use cases validated for Thumba's test management product

- Two new use cases found to cut manual user activity
- Significant performance gains identified in AI model use
- A prioritised improvements roadmap

NEW USE CASES AND ROADMAP

MEDIA

AI-native media asset management on MCP and agents, with FootprintIT

- Fully serverless, run end-to-end by MCP Servers and agents
- AI ingests, tags and catalogues assets, and powers fast search

MVP FUNDED BY AWS

TELECOMS

Order to service delivery automated end-to-end with agent teams

IN DELIVERY



Their deep expertise in generative AI has significantly shaped our roadmap, and we appreciate their thoughtful, forward-looking partnership.

JERMY JOSE · DIRECTOR - ENTERPRISE APPLICATIONS & INNOVATION, THUMBA

HOW WE GET YOU TO VALUE

From signed contract to working pilot in weeks.

PILOT IN WEEKS

- 01 Connect your first system**
Private MCP Servers for your highest-value data. Hours.
- 02 Automate a key process**
An agent runs a target process through it. Days.
- 03 Pilot & measure**
Pilot goes live. Evaluation tracks accuracy and cost.

SCALE IN PRODUCTION

- 04 Add knowledge**
Load policies and procedures to guide agent decisions.
- 05 Scale**
More systems, more processes. Capacity grows with you.
- 06 Keep optimising**
Accuracy improves and costs fall - in production, over time.

No upfront licence. No minimum commitment. No disruption to your existing systems.



NIKOS TERIZAKIS, CEO
GUY ERNEST, CTO

Why AI-On-Cloud

- | | |
|----------|--------------------------------|
| JAN 2024 | Founded |
| OCT 2024 | First AWS-certified SaaS |
| AUG 2025 | AWS Marketplace approval (FTR) |
| MAY 2026 | AWS Validated Software Partner |
| JUN 2026 | AWS Public Sector Partner |
| AUG 2026 | Cyber Essentials Plus |

WHERE SHOULD YOU START?

Talk to us about your first system.

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AI ON CLOUD
AI DONE PROPERLY